

Program Rundown for "BIP Forum 2010"

Date: 3 December 2010

Venue: Rm S423 & 424, HKCEC

Time: 1400 - 1655

Forum Theme:

Cashing-in On Design 設計創富

1400 - 1410 (10 min)	Opening Ceremony Mr. Andrew Liao - Forum Steering Committee Chairman Mr. Stephen Selby - Director of Intellectual Property, Hong Kong
1410 - 1430 (20 min)	Prof. David Llewelyn, Professor, Intellectual Property Law, King's College London <i>IP as Invisible Gold in Asia</i>
1430 - 1550 (20 min each)	Practitioners' Sharing: <i>Brand design philosophy and how design adds value to their business, how businesses approach IP creation or co-creation</i> Kato Kimitaka , President, Fujitsu Design Limited, Japan Judy Yu , President, Carsac Limited, Hong Kong Richard Li , Design Director, MINDesign Creations Limited, Hong Kong Grace Lo , General Manager, GP Acoustics (HK) Limited, Hong Kong
1550 - 1605 (15 min)	Networking Break
1605 - 1650 (45 min)	Panel Discussion (Moderator: Dr. Alex Lau, Manager, Intellectual Property Centre, FHKI) Janet Cheung , Design Consultant/Director, Cobra Creation Company, Hong Kong David Ho , CEO, Mastermind Strategy Advisors Limited, Hong Kong Ridy Suen , General Manager, Gold Source Jewellery Ltd, Hong Kong Gordon McConnachie , Chief Technology Officer, Asia Pacific Intellectual Capital Centre, Hong Kong
1650 - 1655 (5 min)	Closing ceremony Mr. Peter Cheung - Deputy Director of Intellectual Property, Hong Kong